

2012

Regional Business & Technology Expo

When:
Thursday,
March 29, 2012

Time:
4:00-7:00 p.m.

Location:
Diamond Jo Casino
Northwood, IA

Back by popular demand, the members of five area Chambers of Commerce invite you to participate in the 2012 Regional Business & Technology Expo! Exhibitors are members of one of the participating area Chambers who design, produce, distribute, manufacture, or sell products and/or services to consumers and businesses in the North Iowa and Southern Minnesota area. This expo is **open to the public**, and last year's attendance reached over 250 during the three-hour time frame.

Participating Chambers:

- Lake Mills Chamber Development Corporation
- Northwood Chamber of Commerce
- Forest City Chamber of Commerce
- Albert Lea—Freeborn County Chamber of Commerce



Exhibitor Benefits

- Build relationships with other business people who can use or recommend your products and services
- Network with 43 exhibiting businesses
- Enhance awareness of your products and services
- Increase Sales
- Introduce new products and/or services
- Increase awareness of your company

Expo Schedule

- Exhibitor Setup 12 - 3 p.m.
- Exhibits Open to the Public 4 - 7 p.m.
 - Mini Seminar 1: *New Mobile Technologies: Can my business benefit?*, 4:45-5:15pm
 - Mini Seminar 2: *Email/Wireless Network Safety*, 5:45-6:15pm
- Door Prize Drawings 6:30 p.m. (must be present to win)
Note: Door prize drawings are voluntarily provided by Exhibitors (not required)

Exhibitor / Admission Fees

- Exhibitor Fee
 - Premium Booth \$300 (5 avail.)
+ Pick from your choice of premium spaces!
 - Standard Booth \$275
 - New Member Booth \$225 (5 avail.)
+Open to members who joined in 2011 or 2012
- Electricity FREE
- Wireless internet access FREE
- Admission for the general public FREE

Registration

- In order to exhibit at the 2012 Regional Business & Technology Expo, you must be a member in good standing with one of the participating Chambers of Commerce
- Call your Chamber of Commerce to request an "Exhibitor Agreement Form"
- Booths available: 44
- Booths assigned on a first-come basis

"Exhibitors Only" Networking

- Beginning promptly at 3 p.m., the Exhibitors will have an opportunity to network exclusively with each other for one hour prior to the exhibits being opened to the public.

Expo Promotion

- Monthly newsletters (four months' exposure) of five participating Chambers of Commerce
- Announcements at Chamber events
- Media press releases
- Radio coverage
- Website exposure



25 West State Street, Suite B
Mason City, IA 50401
Ph: 641.423.5724
Fax: 641.423.5725
www.masoncityia.com